**Usage of Hyperlink Tags**

Hello {cust\_first\_name}

**Normal hyperlink**

URL to a website: {\*website}  
mail : {\*mail}

**Hyperlink with custom** *\_text*

URL to a website: {\*website1}  
mail : {\*mail1}

**Hyperlink with** *\_preserve\_tag\_style*

URL to a website: {\*website2}  
mail : {\*mail2}

URL to a website: {\*website2}  
mail : {\*mail2}

Note: the styling of the starting delimiter is considered.

**Hyperlink with** *\_preserve\_tag\_style* **and** *\_text*

Website: {\*website3}  
mail: {\*mail3}